

MeasureResults[®]

MeasureResults is a web-based solution for K-12 school district administrators who want to determine the needs for, and evaluate the effectiveness of, products and services aimed at improving student results.

Empirical Education Inc. is now offering this suite of research and data analysis tools directly to school districts. We are also providing these capabilities to districts through our partnerships with providers of instructional, data warehouse, and testing programs.

Increasingly, district decision makers—administrators, school boards, parent groups, and other leaders—are asking that their investments in instructional and professional development programs be justified with evidence of effectiveness. With the MeasureResults tools, such evidence can easily and efficiently be made available from the district's own data. Administrators can also obtain information on achievement gaps and identify schools that are not performing at a level predicted by the resources they have and challenges they face.

Answering questions such as “Is the new math program making a difference?” or “Is the achievement gap between English learners and others narrowing?” calls for analytic tools and statistical controls. Without them, patterns in data may be misunderstood or missed. For example, meaningless variation can be mistaken for real trends. The significance of apparently small but important differences cannot be determined. Biases and chance imbalances can make a new program look ineffective when it is actually making a difference.

In the past, school districts would have to hire highly paid statisticians and provide expensive sophisticated tools to get the evidence that MeasureResults now provides for much less. Costs are lower because Empirical Education's researchers, statisticians, and engineers have automated common processes while drawing on the very latest in analytic techniques. Moreover, because we make full use of secure Internet technologies, communication of data and results is safe and efficient. Confidentiality is fully ensured. At the same time, users join a growing community of school district leaders who are learning from their shared experience.

MeasureResults is not a data warehouse or testing application. Instead, it is a suite of tools that build on the databases of student records, class rosters, information on teacher professional development, and other administrative applications already in place. It also provides convenient mechanisms for integrating data from surveys of teachers. Thus, because MeasureResults adds considerable value to testing and data organization, leaders can make the most of a district's investment in data tools.

Contact:

Kylene Chinsio Shen
Product Manager
425 Sherman Ave., Suite 210
Palo Alto, CA 94306
T: (650) 328-1734 x137
F: (650) 328-1794
kshen@empiricaleducation.com
www.empiricaleducation.com